

The Essential Competencies Curriculum
Competency, Learning Outcomes, and Student Action Steps
Written Communication 2

Competency:
TCU graduates will write effectively.

Learning Outcomes	Student Action Steps
Students will demonstrate facility with the language and analysis of argument.	<p>Students will study the terminology of historical and current-day rhetorical theory.</p> <p>Students will analyze a variety of arguments in different media (e.g. print, oral, electronic, and visual).</p> <p>Students will analyze and assess genre, discourse conventions, rhetorical situation, and argument strategy in complex texts.</p>
Students will demonstrate the ability to write an argument for a specific rhetorical situation.	<p>Students will produce a variety of arguments in different media (e.g. print, oral, electronic, and visual).</p> <p>Students will produce arguments with a situation-appropriate focus, thesis, or controlling idea.</p>
Students will demonstrate competency in using sources, (primary, secondary, electronic) in argument construction.	<p>Students will practice connecting their personal experiences, values, and beliefs with larger social conversations and contexts.</p> <p>Students will practice finding, evaluating, and analyzing primary and secondary sources for timeliness, validity, and appropriateness.</p> <p>Students will incorporate and synthesize source material (print, digital, primary) appropriate to their argumentative writing.</p>
Students will demonstrate the ability to critically engage with digital environments.	<p>Students will correspond using e-mail or other digital technologies, as appropriate.</p> <p>Students will find, evaluate, and synthesize online sources in academic assignments.</p> <p>Students will produce and format texts digitally.</p> <p>Students will produce and incorporate non-text information (charts, images, websites, blogs, video, etc.) as a part of or in addition to their academic texts.</p>